

## CRE Loaded Elm@r Electronic Market Data Feed

**Price: \$29.00**



### Product description:

**CRE Loaded Elm@r Electronic Market Data Feed is an CRE Loaded contribution** which tremendously eases your products' export into **Elm@r** - one of the best **Pay-Per-Click** services.

**Elm@r** - the Electronic Market is a reference implementation for the shopinfo.xml standard. This site provides information for online shops which want to support and implement the standard. It also offers an HTML form for creating individual shop files shopinfo.xml.

[RockBottom](#), [Shopwahl](#), [Antag](#), [Idealo](#), [PreisRoboter](#), [mentasys](#), [wobestellen](#), [Preissuche](#), [Auspreiser](#), [Pangora](#), [Yopi](#), [Shopping.com](#), [Schottenland](#), [Gimahhot](#), [wein.cc](#), [Preisbussole](#), [die-produktsuche.de](#), [Spielwaren-Online](#), [Shopzilla](#), [findashop](#), [mistershoplister](#), [Insider-Shops](#), [WillyFogg.com](#), [preise-online.eu](#), [preisvergleich.org](#), [ShopAuskunft.de](#), [EcoShopper](#), and "[Deutsches Shopverzeichnis](#)" belong to the first commercial shopping portals and price comparison service providers that support the shopinfo.xml standard. Online shops can register themselves there or wait until the providers find them in our shop list automatically. Only by providing a shop file a shop commits itself to nothing. If necessary contracts are to be negotiated directly between shops and shopping portals.

You will be able to upload new file at any time from your Control panel with one mouse click!

**Consumers** are looking for online-shops offering the products they want to buy. Conventional search engines are no great help by returning thousands of alleged hits, whereof most of them do not help the customer in finding the corresponding shop.

Customers are in need of a search mechanism capable of finding shops offering the desired products. The required information should be presented as a list of results, so that providers can be chosen by directly evaluating information about prices, shipping costs, availability, methods of payment, and so on.

**Online shops** profit from this search mechanism by getting access to additional customers. In order to have correct and up to date data about the shop and the offered products, the online shops provide these data.

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Currently, there is no standardized procedure for exchanging this information resulting in very little cooperation between online shops and product search engines.

Elm@r developed a **concept** for providing data of online shops for all or specific services. The effort for supplying data is very little and independent from the number of services using the data.

Carriers of online shops can find additional information by selecting shops from the navigation menu. This is where you can find additional information about how to join Elm@r.

In order to demonstrate the power and efficiency of the concept, developed this free reference implementation prototype for searching for providers of several products. Main features are providing up-to-date and correct data .

### **Main features:**

- easy to use and configure
  - multilanguage support
  - multicurrency support
  - ability to export only selected categories
  - ability to include/exclude products marked "out of stock"
  - ability to include/exclude products with zero quantity
  - capability to include/exclude products with zero price
  - capability to strip HTML from Product Names
  - capability to strip HTML from Product Descriptions
  - capability to set default shipping cost
  - ability to limit number of products exported
  - ability to set currency that is used during export
  - ability to customize name of the export file
  - inline text recommendations for fast initial configuration
  - ability to automatically upload feed via FTP
  - ability to send feed via email
  - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
  - optional GZIP compression of feed contents
  - additional Live Product Feed URL options
  - ability to validate feeds (XML-based feeds only)
  - ability to store feed on your server
  - exported products filtering by name, quantity, model, price etc
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- ability to append additional info like price, manufacturer to exported product name
  - multiple export configurations
  - preconfigured Google Analytics support
  - supports most of standard-compliant SEO-friendly URL modules/addons
  - Click Tracking / ROI Tracking (requires [Sales Channel Analysis](#))
  - online documentation and Quick Start instructions
- and more

Creloaded Elmar, Elm@r Creloaded, Export Creloaded Elm@r

## **Need experts' help?**

### **1. download:**

1. module

### **2. Installation:**

1. 3 Business Days (+\$19.00)
2. 2 Business Days (+\$39.00)
3. 1 Business Day (+\$59.00)
4. No, I will do it myself

**We provide free consulting via email to our customers**

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