

Advanced SEO for X-Cart

Price: \$125.00



Product description:

We've developed even better SEO module for you! New module is more powerfull, faster and has other advantages. Please check the [Power SEO URLs](#)

Advanced SEO for X-Cart - X-Cart module is a powerful replacement for standard X-Cart SEO links feature with unique features for best Search Engine Optimization of your site.

Pages created in a **X-Cart** platform will include parameters, underscores and other delimiters or special characters that make it difficult for the search engines to understand them. That may cause less pages to be indexed. The resulting links to your pages can therefore end up complicated and unfriendly. For example:

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http://yourdomain.com/product_info.php?products_id=11&osCsid=16ea7c386c33501b1cbf7d22f07b4f16

The concept of Advanced SEO for X-Cart involves converting these complex dynamic URLs into easier to read, static URLs:

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<http://yourdomain.com/DVD-Movies/Drama/Courage-Under-Fire>

or

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<http://yourdomain.com/DVD-Movies/Drama/Courage-Under-Fire.html>

What this will give for you? A LOT!

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Targeting Keywords

Advanced SEO module uses the product name and/or custom keywords you can define for generating SEO URLs. This is one most important factors to help get a higher a page rank for a particular page. With help of this module you will be able to fully control view of categories and products URLs by using appropriate keywords.

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Avoiding Duplicate Content

Dynamic URLs may cause search engine spiders to index multiple versions of the same page. Shopping cart allows many ways to get the same product page: via categories tree, via manufacturer's products list etc. This can cause some penalties for your pages and page ranks.

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Getting More Pages Indexed

Using large number of additional parameters (manufacturers_id=2&products_id=26&osCsid=d6f8ba6ed16d0ff3ff475e9f33d6af94) may cause some of your pages won't be reached and indexed by search engines.

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Store Looks More Professional

Using optimizer URLs gives customers feel of professionally designed store. They feel more comfortable and safe knowing that lot of work was made for this store.

With help of this module you will be able to fully control view of categories and products urls by using appropriate keywords.

You can review live demo at: <http://www.magneticone.com/store>

Features: