

## Zen Cart MSN Shopping Data Feed

**Price: \$29.00**



### Product description:

**Zen Cart MSN Shopping Data Feed** is a Zen Cart contribution which assures the easiest export of your products into **MSN Shopping** - one of the best **Pay-per-Click** services.

**Now all users are welcome to use MSN Search in a Bing search engine.**

The new site, Bing, adds touches intended to make everyday Web searching a little less haphazard. Bing also tries to make it easier for people to buy things, book travel and find credible health information.

We recommend that you use Bing which allows users to search for products from multiple vendors and find their prices.

**We strongly recommend that you use [Bing Data Feed](#)** because of recent changes to MSN

MSN Shopping is dedicated to connecting stores with active online shoppers who are ready to buy. They offer several innovative packages designed to help you reach the right consumers at the right time. For more information about the marketing opportunities on the site, contact a MSN sales representative

With MSN you can promote your products and brand and manage your program: Web-based account access lets you quickly and easily update product information and monitor performance.

Increase your reach. Millions of shoppers use MSN Shopping to browse or search for the items they need. Inclusion in MSN Shopping allows you to increase your reach for consumers who are actively searching for your products. It can also be used as an extension of any online marketing campaigns you are currently running.

Showcase your brand. Merchandising and consumer programming continue to be a valuable part of the MSN shopping experience, for both MSN merchants and MSN consumers. In addition to standard advertising placements, we will continue to leverage valuable opportunities such as Seasonal Shopping to effectively

---

differentiate us from our partners &#8212; bringing the best of what our merchants have to offer with what is top of mind for MSN customers.

- [shopping.msn.com/](http://shopping.msn.com/)
- [MSN sales representative](#)

You will be able to upload new file at any time from your Control panel with one mouse click!

**Main features:**

- easy to use and configure
  - multilanguage support
  - multicurrency support
  - ability to export only selected categories
  - ability to include/exclude products marked "out of stock"
  - ability to include/exclude products with zero quantity
  - capability to include/exclude products with zero price
  - capability to strip HTML from Product Names
  - capability to strip HTML from Product Descriptions
  - capability to set default shipping cost
  - ability to limit number of products exported
  - ability to set currency that is used during export
  - ability to customize name of the export file
  - inline text recommendations for fast initial configuration
  - ability to automatically upload feed via FTP
  - ability to send feed via email
  - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
  - optional GZIP compression of feed contents
  - additional Live Product Feed URL options
  - ability to validate feeds (XML-based feeds only)
  - ability to store feed on your server
  - exported products filtering by name, quantity, model, price etc
  - ability to append additional info like price, manufacturer to exported product name
-

- multiple export configurations
  - preconfigured Google Analytics support
  - supports most of standard-compliant SEO-friendly URL modules/addons
  - Click Tracking / ROI Tracking (requires [Sales Channel Analysis](#))
  - online documentation and Quick Start instructions
- and more

Zen Cart MSN Shopping, MSN Shopping Zen Cart, Export Zen Cart MSN Shopping

## **Need experts' help?**

### **1. download:**

1. module

### **2. Installation:**

1. No, I will do it myself
2. 1 Business Day (+\$59.00)
3. 2 Business Days (+\$39.00)
4. 3 Business Days (+\$19.00)

**We provide free consulting via email to our customers**

---