

## Zen Cart Smarter Data Feed

**Price: \$29.00**



### Product description:

**Zen Cart Smarter Data Feed** is Zen Cart contribution which remarkably eases your products' export into **Smarter.com** - one of the best **Pay-Per-Click** services.

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**Smarter.com** is a leading online comparison shopping service. Its goal is to help consumers make smarter buying decisions by enabling them to research and compare products, as well as to compare prices on millions of products available at thousands of reputable online stores. Smarter team gather product and merchant data from across the Internet, organize and structure it into a comprehensive catalog which we publish on **Smarter.com** .

For merchant partners, they are a bid-for-placement, pay-for-performance comparison shopping engine of the purest form. No banners, no buttons, no leaderboards, just comprehensive price comparison and a clean, uncluttered interface which allows consumers to do what they came to do: compare and buy.

### Main features:

- easy to use and configure
  - multilanguage support
  - multicurrency support
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- ability to export only selected categories
  - ability to include/exclude products marked "out of stock"
  - ability to include/exclude products with zero quantity
  - capability to include/exclude products with zero price
  - capability to strip HTML from Product Names
  - capability to strip HTML from Product Descriptions
  - capability to set default shipping cost
  - ability to limit number of products exported
  - ability to set currency that is used during export
  - ability to customize name of the export file
  - inline text recommendations for fast initial configuration
  - ability to automatically upload feed via FTP
  - ability to send feed via email
  - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
  - optional GZIP compression of feed contents
  - additional Live Product Feed URL options
  - ability to validate feeds (XML-based feeds only)
  - ability to store feed on your server
  - exported products filtering by name, quantity, model, price etc
  - ability to append additional info like price, manufacturer to exported product name
  - multiple export configurations
  - preconfigured Google Analytics support
  - supports most of standard-compliant SEO-friendly URL modules/addons
  - Click Tracking / ROI Tracking (requires [Sales Channel Analysis](#))
  - online documentation and Quick Start instructions
- and more

Zen Cart Smarter, Smarter Zen Cart, Export Zen Cart Smarter

## **Need experts' help?**

### **1. download:**

1. module
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## **2. Installation:**

1. No, I will do it myself
2. 1 Business Day (+\$59.00)
3. 2 Business Days (+\$39.00)
4. 3 Business Days (+\$19.00)

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