

Zen Cart Froogle Data Feed

Price: \$39.00



Product description:

Zen Cart Froogle Data Feed is **Zen Cart contribution** which helps exporting your products to **Froogle.com** engine - one of the most popular free product catalog.

Google has rebranded "Froogle" as "Google Product Search"

Now, Google Product Search will still be a site for searching shopping listings only, but the most relevant listings in Product Search will also appear in the main search site in a "one-box" area above the organic results, which are the most relevant unpaid search listings. The one-box area snags results from other specialized Google search sites, like Google News.

Google Product Search also will boost awareness of Google Checkout online payment service by allowing searchers to set the results to display only items from merchants that offer a Google Checkout option. [Read at CNet News](#)

We strongly recommend that you use [Google Base Data Feed](#) because of recent changes to Froogle

Some of the important benefits of listing in Froogle are:

- Google's worldwide user base performs more than 150 million searches a day.
 - Inclusion in Froogle is absolutely free.
 - Advertising in Froogle is cost effective. Listing your products in Froogle is a **MUST-DO** free way to market to thousands of customers.
 - Each feed includes product details such as name, description, photo, URL and price.
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Main features:

- easy to use and configure
 - multilanguage support
 - multicurrency support
 - ability to export only selected categories
 - ability to include/exclude products marked "out of stock"
 - ability to include/exclude products with zero quantity
 - capability to include/exclude products with zero price
 - capability to strip HTML from Product Names
 - capability to strip HTML from Product Descriptions
 - capability to set default shipping cost
 - ability to limit number of products exported
 - ability to set currency that is used during export
 - ability to customize name of the export file
 - inline text recommendations for fast initial configuration
 - ability to automatically upload feed via FTP
 - ability to send feed via email
 - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
 - optional GZIP compression of feed contents
 - additional Live Product Feed URL options
 - ability to validate feeds (XML-based feeds only)
 - ability to store feed on your server
 - exported products filtering by name, quantity, model, price etc
 - ability to append additional info like price, manufacturer to exported product name
 - multiple export configurations
 - preconfigured Google Analytics support
 - supports most of standard-compliant SEO-friendly URL modules/addons
 - Click Tracking / ROI Tracking (requires [Sales Channel Analysis](#))
 - online documentation and Quick Start instructions
- and more
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Zen Cart Froogle, Froogle Zen Cart, Export Zen Cart Froogle

Need experts' help?

1. download:

1. module

2. Installation:

1. No, I will do it myself
2. 1 Business Day (+\$59.00)
3. 3 Business Days (+\$19.00)
4. 2 Business Days (+\$39.00)

We provide free consulting via email to our customers
